IMPACT

UNIVERSITY OF NORTH TEXAS
ADVANCEMENT

ANNUAL REPORT | 2017-2018
Mean Green Family,

Every day at the University of North Texas, students are immersed in an education that enables them to change the world. And there are no bigger champions for those students than you, our donors. Your gifts truly make a difference in the lives of our students and faculty—this year, more so than ever!

This past fiscal year, the incredible generosity of our donors, coupled with the work of our dedicated team, resulted in a fundraising total of more than $36.6 million—an all-time high for the second year in a row! We are profoundly grateful to the 15,490 members of the UNT family whose gifts contributed to that remarkable total. Your donations enable everything from student scholarships and outside-the-classroom experiences, to faculty research opportunities and campus upgrades. In short, you are giving the gift of education—and that is priceless.

It’s my pleasure to share our second annual report, a celebration of the work we are doing in partnership with our donors. In these pages, we’ll highlight the details of our record-breaking year and tell the stories of “Mean Green’ers” who are changing lives and creating opportunities through their amazing generosity.

Thank you for working with us in University Advancement to help us exceed the Mean Green Standard and deliver the best educational experience in Texas. Because of you, UNT is soaring higher than ever before!

Go Mean Green!

David Wolf (’04 Ph.D.)
Vice President for University Advancement
Zehra Hussain’s ('18) decision to enroll at the University of North Texas changed the trajectory of her life, setting her on a path toward realizing her dreams. “At UNT, I was immediately greeted by friendly faces and faculty who were always there for me every step of the way. The diverse student body truly made me feel comfortable and gave me a sense of home,” says Hussain.

UNT professors provided a nurturing environment that helped her discover new learning opportunities. “I have been taught by amazing professors from the Department of Political Science to the Department of Anthropology, all of whom have made an impact on my life.”

Through mentorship provided by her UNT professors, Hussain took advantage of external internships and entered the Ricco Ethics Scholarship Competition, which is made possible by long-time UNT donors Nicholas and Anna Ricco. Hussain had the opportunity to meet the Riccos at a UNT Honors Day event. “The Riccos not only give selflessly,” Hussain says, “but go the extra mile to care for and get to know each and every recipient.”
the Ricco Ethics Scholarship, Hussain was able to pursue a week-long internship program at the United Nations in Bangkok, Thailand. There, she gained hands-on experience networking with more than 500 emerging world leaders.

Hussain touts the unique educational experience offered by UNT with helping her pursue her passion for both medicine and politics. She graduated from UNT in May 2018 with a degree in political science and a minor in medical anthropology, and is currently studying to receive a master’s degree in healthcare policy at Georgetown University. Her dream, fostered by UNT professors and made possible by UNT donors, is to graduate from medical school and work for the World Health Organization, tackling the issue of healthcare disparities.

“A scholarship is more than just a check in the mail; it provides students hope—hope that they too can one day give back,” said Hussain. “This mindset inspires and motivates students to help change the world and strive to make an impact. Because to do more for the world than the world does for you, that is success.”
238,761 DEGREE-HOLDING GRADUATES

15,489 DONORS

↑68% FROM LAST FISCAL YEAR
Every semester, thousands of students and visitors walking through the heart of campus are able to appreciate the most visible sign of Jerome M. “Bruzzy” Westheimer, Jr.’s (’65) generosity, the massive “SHIELD,” commissioned by Westheimer and sculptured by late UNT alumnus Jesus Moroles (’78).

Though he is a self-proclaimed introvert, Westheimer did not hesitate to approach Moroles when he spotted the acclaimed artist on the opposite side of a Santa Fe art gallery. “When you get the opportunity, you’ve got to grab it,” Westheimer says of his decision to seize the moment during this chance meeting. The result of their collaboration, a dynamic 20-ton sculpture, is a fitting metaphor for Westheimer’s legacy of giving—one that he says began in earnest after his sister Valerie (’70), a graduate of the UNT English department, passed away in 2013.

Westheimer has a knack for spotting needs at the university and a passion for providing resources to meet them. His gifts are characterized by depth and imagination, and include funding curation and digitization resources for the Texas Fashion Collection, supporting the College of Music, aiding the Kuehne Speaker Series through a lifetime membership, and donating significant funds to advance UNT’s nationally recognized golf programs.

While he is more than willing to assist any type of worthy cause at the university, Westheimer’s greatest philanthropic ambition is to help students directly through scholarships. The seeds for this aspiration were planted when, as an undergraduate living in West Hall, he noticed that most of his friends had to work long hours to afford tuition, room and board. Watching his fellow students struggle, Westheimer promised himself, “If I ever make enough money, I’m going to give back. These students need scholarships; it’s just too darn hard to do without one.”

He continues to fulfill that promise by supporting students—not always the most traditionally meritorious, but those who do not have access to the resources they need to succeed. Westheimer wants to move mountains for all hard-working students, and says that his biggest dream for the future of UNT would be “that the alumni base would give enough money to the university where every student who needs a scholarship could get a scholarship.”

Westheimer has a noble philanthropic goal to help UNT create unique, holistic educational experiences that prepare students for life after college. The 2017 and 2018 Westheimer Business
Plan Competitions, where students pitched original business ideas to a panel of venture capitalists and industry leaders, certainly achieved this goal. Participants were encouraged to think critically and work collaboratively, and were rewarded with valuable business experience, mentorship opportunities and cash prizes. Reflecting on the competition, Westheimer hopes it convinced participants that “if you dream big enough, you can be anything you want to be.”

Buzzi Westheimer’s UNT pride is contagious. A life member of the alumni association, he believes in the power of relationships and connections forged at the university. He has received the Distinguished Alumni Achievement Award and was inducted into the Athletics Hall of Fame as a Fred McCain Honoree. Additionally, he is a member of The McConnell Society, the UNT Kuehne Speaker Series Advisory Board and the President’s Leadership Board.

“It’s all about giving back,” Westheimer says. “Because that’s how it ought to be.”
Jim Fincher (’69) often feels he owes the University of North Texas a debt he can’t possibly repay, but not for a lack of trying.

Fincher has donated to UNT for the past 37 years, establishing himself as one of the most faithful champions of the Loyal Eagles Giving Society—a group of donors who have given to the university for at least two consecutive years. With almost four decades of consistent giving, Fincher is one of UNT’s most indomitable donors. His devotion perfectly embodies the spirit of a Loyal Eagle.

“I WANT TO GIVE BACK TO THE SCHOOL THAT GAVE ME SO MUCH,” Fincher says. He is grateful for the ways his education prepared him for a career in accounting, and the beneficial professional network that he established at UNT. “I’ve supported them and they’ve supported me.”

Fincher attended his first North Texas football game with his grandfather in 1958, years before he enrolled at the school. That game turned him into an instant and lifelong fan, so it makes sense that one of his chief philanthropic passions is the Mean Green Scholarship Fund. Fincher strongly believes in the ability of sports to raise the profile of the university, and wants to ensure that student-athletes have the resources they need in order to receive a quality education while serving as UNT ambassadors.

Throughout the years, Fincher has donated more than money. He attends all home football games and many other sporting events on campus, and has given of his time by serving on both the UNT Alumni Association Board and the UNT Foundation Board.

When asked about his message for other alumni, Fincher says, “A UNT education is competitive with any other degree in the state. I don’t see how you can’t give back.”
Loyal Eagles Give Back

Loyal Eagles create tremendous impact by making yearly giving a priority. They are some of UNT’s most passionate supporters, devoted to maintaining a lifelong connection with the university through their generosity.

DEBORAH BEAMS
UNT’s Youngest Loyal Eagle that has given for more than 10 consecutive years.

“Education breaks down barriers and allows people opportunities to grow and fulfill their potential. By supporting UNT, I support education,” says Deborah Beams (’05, ’05 M.S.), who has been a Loyal Eagle for the past 13 years.

Thankful for the generous scholarships she received while she was a student at UNT, Beams is dedicated to investing in future generations. “It’s a way of saying thank you to the school that was such an important part of my life story,” says Beams. “My contributions help the university continue to fulfill its mission.”
On August 24, 2018, University of North Texas Professor Andrew Torget set out to teach the world’s longest history lesson; 26 hours later, he had stirred up excitement for Texas history, set a Guinness World Record and generated support for the Cathy Nelson Hartman Portal to Texas History Endowment. Like Torget’s initiative, the Portal to Texas History was made possible by UNT’s twin pillars: creativity and innovation.

Cathy Hartman (’67, ’91), whose personal UNT history includes two degrees and an incredible career with the libraries, is one of the visionaries responsible for the Portal, an online “gateway to rare, historical, and primary source materials from or about Texas” that was established in 2004. With the assistance of 400 content partners, UNT Libraries maintains this massive, vibrant collection of items—newspapers, maps, letters, photographs, videos and audio files—that can be freely accessed by anyone with an internet connection and a curious mind. “The Portal allowed us to create a valuable resource for our students and faculty, and also share that resource with the rest of the world,” Hartman says.
Long before the Portal was being accessed by over one million users every month, Hartman knew that sustainability had to be addressed. “I saw the need to establish an endowment to support the program in the future,” she says. Hartman met that need, and now hundreds of donors have extended the program’s impact by supporting the endowment, which creates a permanent source of income to accommodate the Portal’s constant growth and ever-expanding user demand.

Now retired and recognized as the Associate Dean of Libraries Emeritus, Hartman continues to find ways to support the university. “I remember with fondness my years as an undergraduate and graduate student at UNT and feel very connected to the environment and opportunities offered by our university,” she says. “I give to UNT because I believe in the importance of education for everyone.”
On the first of September, a few hours before players and fans filled Apogee Stadium for the 2018 football season opener, Cathy Bryce (’91 Ph.D.) stood in front of an energetic crowd as her good friend Debbie Smatresk welcomed UNT alumni and friends to the new Diamond Eagles Family Patio at the Alumni Pavilion.

“We’re so excited to kick off the inaugural year of the Diamond Eagles,” Smatresk said to the energetic crowd. “We’re proud to support the alumni association with this beautiful patio, and we hope you’ll enjoy it for years to come.”

“When Debbie asked me to be a part of this,” Bryce said a few weeks after the unveiling, “I think yes was out of my mouth before she finished the question.”

The Diamond Eagles Society, co-founded in 2017 by Smatresk, Bryce and Shari McCoy, utilizes a venture philanthropy model to initiate positive change on campus. Each member makes an annual gift of at least $1,000; those resources are then pooled together to fund a project selected by a majority vote. In its inaugural year, 77 founding members generated more than $80,000 to build the Diamond Eagles Family Patio—an open, communal space that was designed and selected, according to Bryce, with the goal of rallying former students. “The patio is a project that everybody can enjoy,” she says. “It’s high impact.”

Thinking about the university’s impact isn’t new for Bryce. A career educator and retired Highland Park ISD Superintendent, she is quick to say that her UNT professors continued to coach and support her for many years after she completed her degrees—that the university served her for her entire career. Now, “passionate about supporting the university that supported her well,” Bryce aims to give back in meaningful ways, including through the Diamond Eagles, where she is able to see her contributions in action. For Bryce, that’s the society’s biggest perk: supporting tangible and diverse projects in concert with others to create a more substantial impact.

One year in, the Diamond Eagles have established a culture where members enthusiastically give to meet the university’s immediate needs, while growing their impact as donors over time. Ideally, Bryce hopes, this unique opportunity to contribute $1,000 and make a $100,000 difference might open the door for young alumni and other new donors to get involved.

“I just want all alums to reflect on how their life is different in better ways because of their experience at the university, and then each of us find our own way—that fits for us—to give of our time, our expertise and our resources to pay it forward.”
Dave Gorman’s (’93) experiences with the University of North Texas emphasize several important truths: the power of hard work, the value of community, the opportunity education provides, and the sort of transformative spark that ignites when these things align.

Gorman initially began school at a junior college in Dallas, but had a change of heart after meeting a few UNT guys in a summer school class—guys who would become his roommates, fraternity brothers and lifelong friends. Gorman credits transferring to UNT and joining Kappa Sigma as two of the most impactful decisions of his life. “Far and away, I am most proud of the lasting relationships I made while at UNT,” he says. “Hardly a day goes by where I don’t talk to four or five other UNT alums.”

Despite that strong community, Gorman gave little thought to the university after graduation. Almost twenty years later, when a friend who served on the UNT alumni board encouraged Gorman to get more involved, he wondered “why now after so many years?” Regardless, Gorman took a leap—one that led him to a seat on the alumni board, presidency of the Collin County Alumni Chapter, and a reinvigorated connection to UNT. Gorman credits the university for giving alumni new and compelling reasons to be engaged. “I didn’t build those ties to UNT as an undergrad,” he says. “Instead, that’s happening for me as an alumnus.”

Now, Gorman is helping develop vital engagement through the new alumni chapters—groups, he says, that bring positive change back to the university. The Collin County Chapter, for instance, recently established an annual scholarship for a student from their county. “The basic idea is to have UNT alums recognizing and rewarding excellence right from their very home base,” Gorman says. “And hopefully that makes the thing more tangible and gives alumni a clear sense of where their investment is going.”

As UNT continues to extend its reach and deepen its impact, Gorman is encouraging alumni to get involved and add their voices to the university’s story. In his own version of that story, Gorman speaks of a culture that genuinely values a hard work ethic. He recalls, from his days as a student, watching students pile into shared cars and head to work at John Deere after classes—the “Deere-Dawgs,” he says, worked long hours to put themselves through school. “For its part, UNT served in a transformative role for those guys—helping them move up, providing a great education and giving them an invaluable college experience,” Gorman says. “I think this same thing holds true today as much as it did when I was there and before I was there. That’s a good thing.”
The week before he walked across the stage to be awarded a degree in integrative studies, John Solis ('18) and his father, fellow University of North Texas alumnus Javier Solis ('86), stood side-by-side amidst a crowd of 850 on the Library Mall to take part in the inaugural Eagle Ring Dive. After loved ones presented them with their official rings, Solis and the rest of the students submerged the rings in fountain waters, symbolically linking them to the spirit and tradition of the University of North Texas. Solis, proud to have followed in his father’s footsteps at UNT, was excited about the reimagined celebration. “The atmosphere at the fountains was great,” Solis says. “You could feel the spirit in the air.”

This year marks the 20th anniversary of the official ring program at UNT, a “time-honored way of connecting alumni to their Mean Green family,” according to David Wolf, vice president for university advancement. The Eagle Ring Dive aims to capture the rich heritage of the ring program and recognize students, while also paying tribute to the contributions family and friends make to enable student success.

“The Eagle Ring Dive and the official ring ceremony commemorate the outstanding achievements of our students, both past and present,” says Rob McInturf, executive director for alumni relations. “We are proud of this tradition and excited about the growth of the program.”

Visit jostens.com/college to order your official UNT ring!
Voted “most shy” in high school, Emily Mauzy (’06, ’06 M.S.) expected to retain the title during her time at the University of North Texas. “I even purposely scheduled my speech class during the summer semester to get it over with as quickly as possible,” Mauzy says.

Her time at UNT, however, was transformative. While working to complete the five-year master’s in tax accounting program, professors encouraged Mauzy to challenge herself and helped her develop the confidence that she needed to deliver the keynote address at her College of Business graduation.

This metamorphosis also required considerable personal determination, which Mauzy says was spurred by the scholarship assistance she received at UNT. “I felt acknowledged, and it gave me a sense of accomplishment as well as the motivation to succeed. It helped me see the light at the end of the tunnel.” Receiving scholarships also planted seeds of philanthropy that eventually grew into the Emily Mauzy Accounting Scholarship, which she established in 2010 to help students like herself succeed.

For her incredible generosity, UNT spirit and career achievements, Mauzy received the 2017 Distinguished Young Alumni Award. Now a CPA and the income tax manager at Interstate Batteries, Mauzy says, “It has always been a goal of mine to be in a position to help someone else. If people knew how easy and fulfilling it is to start a scholarship, I think more people would do it.”
As a part of its ongoing relationship with the Greater Texas Foundation, the University of North Texas received a $1.6 million grant this year to support High School Career Connect (HSCC)—an exciting new initiative that strives to assist local middle and high school students in making informed education and career choices. HSCC’s mission is as simple as it is important: “to increase access to relevant career resources and expand Denton County schools’ capacity to deliver them.”

To achieve these goals, HSCC trains UNT students to serve as peer mentors and help Denton County students select academic tracks based on their skills, interests and career goals. “Being on this team has really shown me that the possibilities are endless for all students,” says Kevika Rustagi, a UNT graduate student and HSCC mentor.

In its first six months alone, HSCC reached more than 1,200 students. While the team’s efforts span Denton County, perhaps the greatest impact has been felt at Fred Moore High School—an alternative school that offers a self-paced curriculum, targeting students who have struggled in traditional classroom environments.

“Most of these students have been discouraged at multiple levels,” HSCC Director Cris Buxton says. “One of our main goals is to increase career confidence.”

Fred Moore High School has embraced HSCC by fully incorporating the program into its curriculum and ensuring that every student receives one-on-one guidance from a mentor.

“The presence of the mentors on our campus allows an additional opportunity for students to connect with a person who can help them side-step life’s hurdles and set goals for their future,” says FMHS Principal, Marilyn Rabsatt.

Beyond providing guidance at career fairs, class presentations and individual sessions, HSCC mentors develop relationships with program participants and share personal experiences to help them access options for their future. Most importantly, mentors provide the motivation and encouragement some students need to complete high school.

“No matter what background or stage of life someone is in, I have seen our team of mentors help all of the students we have come into contact with,” says Rustagi.

“It is an amazing feeling to see someone’s eyes light up when you help them discover the path to succeed and achieve their goals.”
Endowments are a consistent source of perpetual funding that provides an impact over many generations. These gifts are valued by UNT as they create a lasting legacy that will provide permanent support for students, faculty and staff.

The UNT Foundation proudly supports the UNT mission by investing endowment assets to fund scholarships, fellowships, professorships and programs. This fiscal year, 1,782 students received more than $2.5M in support.
The first thing Drew Springer Sr. (’66) did when he pulled into Denton for his freshman year was purchase a University of North Texas window sticker for his car. “You had to put it in water to get the glue going, and it was hard to keep straight, but I was so proud,” he says.

That UNT pride was still with Springer 38 years after graduating when, in 1995, he heard the football team was struggling to get people in the stands. Determined to make a difference, Springer dialed the phone and bought eight season tickets. “That’s the first gift I ever made to North Texas,” he says. Springer’s legacy of giving increased over the years, motivated by gratitude. “I had very little money when I got to North Texas,” he says. “But I graduated very rich—mainly with knowledge. I want to give back to the school that gave me a good education.”

Springer’s most recent gift, to the Basketball Enhancement Fund, helped launch the Light the Tower Master Plan—a bold reimagining of UNT athletics that will increase support for student-athletes, create new venues and help all 16 programs soar to new heights. Prior to the official reveal in October 2018, a number of the campaign’s projects were completed, including loge seating and basketball locker rooms in the Super Pit, premium seating and new turf at Apogee Stadium, football locker rooms and team meeting spaces, tennis scoreboards, and an athletics center lobby. Many equally ambitious projects will follow in the next 20 years, beginning with a new track and soccer stadium opening in December 2018 and the indoor practice facility, slated for competition in summer 2019.

Tom Klammer, who taught accounting at UNT from 1970-2008, and his wife Pat (’85) are exemplars of the sort of generosity and commitment that make the Light the Tower campaign possible. The couple began their legacy of giving as they moved toward retirement, initially with the endowment of a scholarship for student-athletes majoring in accounting or business. Their most recent contributions enabled necessary renovations in the Super Pit because, Klammer says, he tries to find creative ways to give to his passions; he wants to see student-athletes succeed academically, and is confident that athletic success impacts all parts of the university.

Tom and Pat Klammer
This year, the Mean Green Club transformed into the Mean Green Scholarship Fund! The MGSF is the primary fundraising arm for North Texas Athletics, with 100 percent of annual contributions benefiting scholarships and support programs for all 16 intercollegiate athletic teams. “We wanted to be more transparent with Mean Green fans about why we are asking for their investment,” says Connor Meier, assistant athletic director for development. “The transition to MGSF showcases the direct line of support from donors to student-athletes.”

This year UNT received the largest bequest in university history. The gift came from the estate of Paul R. Voertman, a graduate of the campus Demonstration School who attended UNT in the 1940s. Voertman, who died in June of 2017, was a long-time UNT supporter, patron of local art and music, and the former owner of Voertman’s Bookstore—an iconic Denton landmark established by his father in 1925.

During their lifetimes, Voertman and Richard Ardoin, his partner of 48 years who died in 2002, played tremendously significant cultural and philanthropic roles at UNT. The couple was devoted to creativity and artistic excellence, and they gave generously to help people disadvantaged by society, as well as to address pressing needs and elevate the reputation of programs at UNT.

“Paul and his partner, Richard, shared a true vision to make a significant impact on UNT through their philanthropy,” says David Wolf (Ph.D. ’04), vice president for advancement. “Their gifts go beyond a lifetime of generosity and leave an enduring legacy that spans our entire university community.”

Voertman designated his final gift, projected to be at least $10 million, to the colleges of Liberal Arts and Social Sciences, Music, and Visual Arts and Design. The funds will primarily support scholarships and fellowships, along with research and creative initiatives such as the Opera Production Fund.
With their latest gift, long-time University of North Texas College of Music supporters John ('72) and Lindy ('72) Rydman expanded their impact to all future College of Music students and alumni. Their recent pledge of $700,000 will enable a complete transformation of the Music Building’s main entrance and create the Spec’s Educational Foundation Courtyard—a venue for future generations of music students and alumni to enjoy social gatherings, outdoor performances and post-concert receptions.

“The College of Music is profoundly grateful to John and Lindy Rydman for their boundless generosity and their eagerness to invest in our future,” says College of Music Dean John Richmond.

Recruitment and retention of future graduate students is a challenge at all universities, but the Josephine Hughes Sterling Foundation Scholarship will help offset the issue for UNT’s College of Business. Beginning in the fall of 2019, this new scholarship will underwrite graduate research and provide eligible recipients an out-of-state tuition waiver.

“This scholarship is an investment in the future growth of our M.B.A. program and its students,” says Ben Dearman, assistant dean of master’s programs. “Experience has shown us that alleving students of the burden and stress of education costs allows them to focus on their academic achievement and research.”

“The Foundation recognizes UNT’s long history of providing enriched educational opportunities for both undergraduate and graduate students,” said Carolyn Huckabee ('74), Josephine Hughes Foundation president and director. “We want to ensure continued access for as many students as possible.”
As a fitting tribute to his brother-in-law, Dr. Louis Pol ('71, '73 M.A.) and his wife Janet dedicated the Pete Latham Experimental Lab through a recent gift to the College of Science. The new, specialized lab space recognizes Dr. Pete Latham Jr. ('70, '71 M.S, '76 Ph.D.), who enjoyed a career as a renowned research scientist, working on projects like the Strategic Defense Initiative and applying laser research to medical applications.

Latham’s legacy of love for science is now joined with UNT’s legacy of producing the best and the brightest scholars. “This larger, better-equipped space gives us the flexibility to offer students a greater variety of labs,” says Duncan Weathers, associate professor of physics.

“Pete and I both have a family legacy at UNT,” Pol says of his brother-in-law. “He was grateful for his degree and was deeply influenced by his professors, both during his studies and after graduation. Janet and I felt this was the best way for UNT to honor him.”